

RON DESANTIS GOVERNOR 1109 South Marion Avenue Lake City, Florida 32025-5874 JARED W. PERDUE, P.E. SECRETARY

Contact: Tracy Hisler-Pace

For Immediate Release

January 5, 2023

(386) 758-3714 | Tracy.Hisler-Pace@dot.state.fl.us

FDOT Northeast Florida to Launch Anti-Litter Campaign Next Week

JACKSONVILLE, Fla. – The Florida Department of Transportation strives to keep our beautiful state clean for its residents and visitors. However, it takes the cooperation of everyone traveling across our roadways to keep them clean. In conjunction with the FDOT's "Drive It Home, Keep Our Paradise Litter-Free" campaign, the FDOT in Northeast Florida is launching an anti-litter campaign next week focused on the reduction of traditional litter, dumping and keeping loads secure. This targeted campaign will take place throughout January and February.

FDOT District 2 Secretary Greg Evans said, "when you litter, you're creating unsafe conditions for your fellow motorists and you're making it unsafe for maintenance crews that work to keep our roadways clean. We're asking everyone to partner with us to keep our roadways safe, free from debris and beautiful for years to come."

This campaign will stress the importance of the public's responsibility to properly discard trash and secure vehicle loads. In 2021, in Duval County alone, an average of over 55 tons of garbage per month was collected from interstate highway system. By reducing litter through education, enforcement and partnership with the community through the Adopt-A-Highway program, the community and Florida's visitors can help keep the Sunshine State beautiful.

Stay informed about lane closures and roadwork in your area by following FDOT District 2 at <u>@MyFDOT_NEFL</u> on Twitter, at <u>MyFDOTNEFL</u> on Facebook or by visiting nflroads.com.

###

Improve Safety, Enhance Mobility, Inspire Innovation
NFLRoads.com | @MyFDOT_NEFL | Facebook.com/MyFDOTNEFL